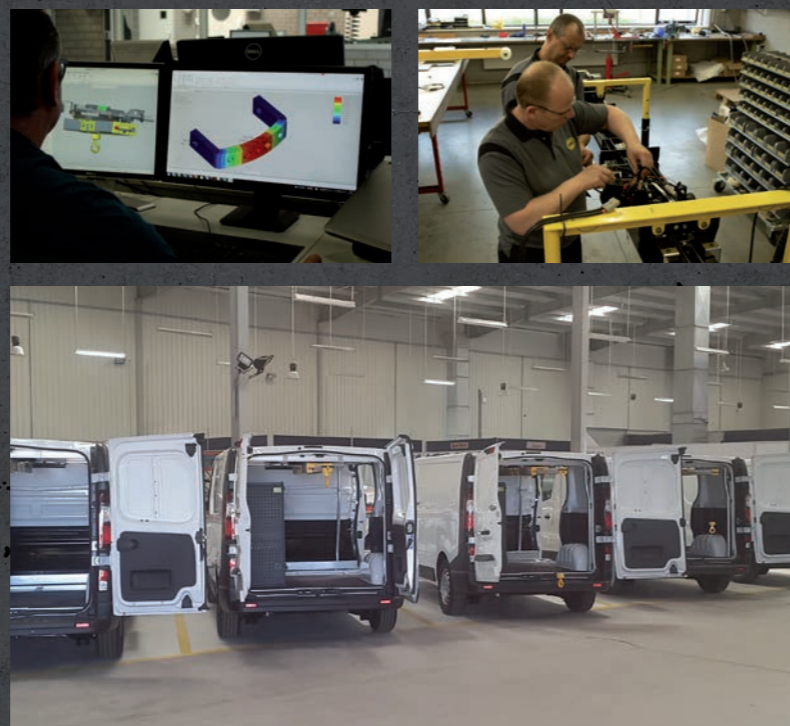


# WE ARE MAD.

And we are there for you, who can't settle for the standard. Who wants to go that step further. Don't let anything stand in your way to do what you want!

This is our mission, our promise to motorists and drivers. Because vehicle manufacturers provide an excellent basis, but sometimes that is not enough. Then we offer the solution from 3 divisions: suspension systems, loading systems and workshop equipment.

From Veenendaal, The Netherlands, every day we live up to our promise worldwide. There, in close collaboration with our partners, solutions are developed and manufactured that meet international automotive standards. Moreover, our business processes are certified according to the ISO 9001: 2015 standard, which guarantees the highest quality. For more than 40 years international customers and end users have chosen MAD and we are proud of that.



**MAX SPACE.  
MAX SAFETY.  
MAX EFFICIENCY.**

## Our network all around the world



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T +31 (0) 318 586 100

Made in The Netherlands  
mad-loadingsystems.com





Each driver must be able to transport a heavy load independently and in a safe and efficient way. That's the idea behind the EasyLoad. The system, which can be operated with just one hand, moves heavy loads or loads that are difficult to handle with the greatest convenience. Up to 500 kg! What has not been possible before is no issue anymore.

# MAX SPACE.

- We ensure maximum loading space of your vehicle because the mounting frames are designed to be fitted as close as possible to the sidewalls and the roof of each vehicle.
- An EasyLoad can be pushed sideways easily to preserve maximum accessibility to the cargo space. You can park the EasyLoad just above your racking system for instance.

# MAX SAFETY.

- Relieves drivers and prevents them from physical problems (Health & Safety Regulations).
- Safe loading/unloading of your precious cargo.
- Due to the fact that an EasyLoad Compact has a turntable you can load/unload as well at the back as on the side of the vehicle (sidewalk).
- The safety is guaranteed for bystanders because the operator has an optimal overview while loading/unloading.

# MAX EFFICIENCY.

- EasyLoad is a plug-and-play system; within 4 hours of mounting time it is up and running.
- Heavy loads or loads that are difficult to handle can be loaded/unloaded by just one person. No second employee has to travel along to help out.
- There is no additional equipment needed for loading/unloading on site.
- The use of an EasyLoad makes loading/unloading not only safe and easy but also quick.



Technical data	EasyLoad Compact	EasyLoad 250 kg	EasyLoad 500 kg
Maximum lifting capacity	200 kg / 440 lbs	250 kg / 551 lbs	500 kg / 1102 lbs
Horizontal travel of the hook	1475 mm/58 inch	2000 mm/ 79 inch	2800 mm /110 inch
Vertical travel of the hook	2.5 meter	3-20 meter below ground level	3-20 meter below ground level
Dead weight	85 kg / 187 lbs (incl. winch and mounting frame)	150 kg / 330 lbs (incl. winch excl. installation frame)	150 kg / 330 lbs (incl. winch excl. installation frame)
Winch specification	12V 100A	12V 100A or 24V 50A	12V 100A or 24V 50A
Winch operation	wired or wireless remote control	wired or wireless remote control	wired or wireless remote control
Slide system	manual	electrical	electrical
Lifting speed	10 cm / 4 inch per second	5 cm / 2 inch per second	10 cm / 4 inch per second
Cable thickness	Ø 4 mm	Ø 5 mm	Ø 5 mm
Cable	dyneema	steel or dyneema	steel
Average installation time	4 hours	4 hours	4 hours
installation frame	For all small and medium vans	For all light commercial vehicles	For all light commercial vehicles
Safety	CE, NEN-EN-14492-2	CE, NEN-EN-14492-2	CE, NEN-EN-14492-2



## EASYLOAD CONCEPT



OPTIONAL WIRELESS REMOTE CONTROL



MAD manufactures tailor made solutions for multiple applications.